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英皇文化產業集團有限公司
Emperor Culture Group Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 491)

**ELECTION OF MEANS OF RECEIPT OF
CORPORATE COMMUNICATIONS**

The Company announces that, pursuant to Rules 2.07A and 2.07B of the Listing Rules, arrangements are being made to ascertain registered Shareholders' choice of receipt of future Corporate Communications either (i) by electronic means through the Company's website; or (ii) in printed form (in both English and Chinese languages).

If the Company does not receive registered Shareholders' response by 5 February 2018, they are deemed to have agreed to receive the Website Version of future Corporate Communications.

INTRODUCTION

For environmental protection and saving printing and mailing costs for benefit of the Shareholders, the following arrangements are being made by the Company pursuant to Rules 2.07A and 2.07B of the Listing Rules, the bye-laws of the Company and all applicable rules and regulations to ascertain the registered Shareholders' choice of means of receipt of future Corporate Communications either (i) by electronic means through the Company's website; or (ii) in printed form (in both English and Chinese).

PROPOSED ARRANGEMENTS

1. Despatch of the Election Letter

On 5 January 2018, the Company will send an election letter together with a reply slip with mailing label (applicable for posting within Hong Kong only), in both English and Chinese, to its registered Shareholders to enable them to select any one of the following options for means of receipt in receiving future Corporate Communications :-

Option 1 : to read all future Corporate Communications posted on the Company's website at <http://www.empculture.com> ("Website Version") and to read the electronic notifications posted on the Company's website; OR

Option 2 : to read Website Version and receive e-mail notifications; OR

Option 3 : to read Website Version and receive printed-form notifications; OR

Option 4 : to receive printed form in both English and Chinese.

2. **No reply implies deemed acceptance of Website Version**

If no reply is received by the Company from registered Shareholders by Monday, 5 February 2018, they will be deemed to have expressly consented to receiving the Corporate Communications published in Website Version in lieu of receiving printed copies. A printed-form notification will be sent to such Shareholders by post when future Corporate Communications are published on the Company's website.

3. **Change Request Form**

If the registered Shareholders choose to receive printed form of Corporate Communications, a letter, together with a change request form with mailing label (applicable for posting within Hong Kong only), in both English and Chinese, specifying that the registered Shareholders may change their choice of means of receipt of Corporate Communications, will also be sent by the Company to the registered Shareholders when sending each printed Corporate Communication.

Even if the registered Shareholders have chosen to receive the Corporate Communications in printed form / website version or deemed to have consented to receive the Website Version, they are still entitled to change their choice of receipt at any time, free of charge, by reasonable notice in writing to the Share Registrar by fax at (852) 2810 8185 or by email at is-ecom@hk.tricorglobal.com or by post.

4. **Difficulty in gaining access to the Company's website**

If the registered Shareholders, for any reason, have difficulty in receiving the Website Version or gaining access to the Company's website, upon reasonable request in writing to the Share Registrar by fax at (852) 2810 8185 or e-mail at is-ecom@hk.tricorglobal.com or by post, the printed version of the Corporate Communications will promptly be sent to the Shareholders free of charge.

5. **Access of Corporate Communications**

All future Corporate Communications (in both English and Chinese) will be available on the website of the Company for a period of at least 5 years from the date of its publication in an accessible format and electronic copy of all such Corporate Communications in both languages is submitted to the Stock Exchange pursuant to the Listing Rules.

6. **Dial-up Hotline Service**

The Share Registrar is providing a dial-up hotline at Tel: (852) 2980-1333 during business hours from 9:00 a.m. to 6:00 p.m. (Monday to Friday, excluding Hong Kong public holidays) to enable the registered Shareholders to make enquiry of the proposed arrangements as set out above.

RECOMMENDATION

The Company highly recommends the registered Shareholders to take advantage of accessing the Corporate Communications posted on our website which helps to protect the environment by minimizing the use of paper and to save costs for the benefit of the Shareholders.

DEFINITIONS

“Company”	Emperor Culture Group Limited, a company incorporated in Bermuda with limited liability, the shares of which are listed on the Main Board of the Stock Exchange
“Corporate Communications”	any documents issued or to be issued by the Company for the information or action of the Shareholders as defined in Rule 1.01 of the Listing Rules, including but not limited to its : (a) directors’ report, annual accounts together with auditors’ report and, where applicable, summary financial report; (b) interim report and, where applicable, summary interim report; (c) notice of meeting; (d) circular; and (e) proxy form
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“Share Registrar”	Tricor Tengis Limited at Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong, being the branch share registrar of the Company in Hong Kong
“Shareholder(s)”	the holder(s) of share(s) of the Company
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By Order of the Board of
Emperor Culture Group Limited
Fan Man Seung, Vanessa
Chairperson

Hong Kong, 4 January 2018

As at the date hereof, the board of directors of the Company comprises:-

Executive Directors:

Ms. Fan Man Seung, Vanessa
Mr. Wong Chi Fai
Mr. Yeung Ching Loong, Alexander
Ms. Shirley Percy Hughes

Independent Non-executive Directors:

Mr. Ng Hoi Yue
Ms. Chan Sim Ling, Irene
Mr. Ho Tat Kuen