

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



英皇文化產業集團有限公司
Emperor Culture Group Limited

(Incorporated in Bermuda with limited liability)
(Stock Code: 491)

PROFIT ALERT

This announcement is made by Emperor Culture Group Limited (the “**Company**”) (together with its subsidiaries collectively referred to as the “**Group**”) pursuant to rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform shareholders and potential investors of the Company that based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 31 December 2017 (the “**Period**”) and information currently available to the Company, the loss attributable to the owners of the Company for the Period is expected to increase substantially as compared with the corresponding period in 2016. Such increase is mainly attributable to 1) the decrease in revenue generated from film and TV programme investment and production business; 2) a fair value loss on the financial assets, as compared to a fair value gain recorded in the corresponding period in 2016; and 3) a non-recurring gain on disposal of associates recorded in the corresponding period in 2016.

As the Group’s unaudited interim results for the Period have not yet been finalised, the information contained in this announcement is only a preliminary assessment by the management of the Company which is based on the latest financial information available to the management. Shareholders and potential investors of the Company are advised to refer to the interim results announcement of the Company for the Period which is expected to be released by end of February 2018.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Emperor Culture Group Limited
Fan Man Seung, Vanessa
Chairperson

Hong Kong, 26 January 2018

As at the date of this announcement, the Board comprises:

Executive Directors:

Ms. Fan Man Seung, Vanessa

Mr. Wong Chi Fai

Mr. Yeung Ching Loong, Alexander

Ms. Shirley Percy Hughes

Independent Non-executive Directors:

Mr. Ng Hoi Yue

Ms. Chan Sim Ling, Irene

Mr. Ho Tat Kuen