



英皇文化產業集團有限公司
Emperor Culture Group Limited
(Incorporated in Bermuda with limited liability)
(於百慕達註冊成立之有限公司)
(Stock Code 股份代號: 491)

22 January 2024

Dear Registered Shareholder,

Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, Emperor Culture Group Limited (“**Company**”) will make available the corporate communications of the Company, which means any documents issued or to be issued by the Company for the information or action of any holders of its securities, including but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditor’s report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form (collectively “**Corporate Communication(s)**”), to its securities holders by electronic means and you may elect either:

- (1) to receive an email notification of the publication of the Corporate Communication(s) on the websites of the Company at <https://www.EmperCulture.com> and The Stock Exchange of Hong Kong Limited at <https://www.hkexnews.hk> (collectively “**Websites**”) (“**Email Notification**”); or
- (2) to receive a printed notification letter (“**Notification Letter**”) of the publication of the Corporate Communication(s) on the Websites.

The Company is making these arrangements with a view to increasing efficiency, cost-effectiveness and protecting the environment and accordingly recommends you to elect for the Email Notification and provide a valid email address to the Company.

To make your election, please mark (✓) in the appropriate box on the Reply Form overleaf, and fill in the necessary information and then sign and return it by fax (852) 2849 3319 or by email to 491-corpcomm@unionregistrars.com.hk or by post or by hand to the Company c/o the Company’s Hong Kong Branch Share Registrar, Union Registrars Limited (“**Hong Kong Branch Share Registrar**”) at Suites 3301-04, 33/F., Two Chinachem Exchange Square, 338 King’s Road, North Point, Hong Kong. If you post the Reply Form within Hong Kong, you may use the mailing label at the bottom of the Reply Form and need not affix a stamp. Otherwise, please affix an appropriate stamp.

If the Company does not receive the duly completed Reply Form from you (or another response from you indicating that you object to the Email Notification) and until you inform the Company otherwise by reasonable notice in writing to the Hong Kong Branch Share Registrar at the above address or email address, you will be implied to have consented, to have elected to receive electronic dissemination of Corporate Communication(s) and a printed Notification Letter of the publication of the Corporate Communication(s). In future, when the Company publishes any Corporate Communication(s) on the Websites, it will only send you a Notification Letter that the Corporate Communication has been made available on the Websites. The notification will be sent to you by email (if you have provided a valid email address) or by post (if you have not provided an email address or the email address is invalid) at your address as it appears in the Company’s register of members maintained by the Hong Kong Branch Share Registrar.

You may at any time send your request in writing to the Company (c/o its Hong Kong Branch Share Registrar at the above address or by email to the above email address) to request for printed copies of the Corporate Communications. If you have received notification of the publication of the Corporate Communication(s) on the Websites and for any reason have difficulty in gaining access to the Corporate Communication(s) on the Websites, the Company will upon request send the Corporate Communication(s) to you in printed form free of charge. For the details of arrangement regarding request for printed copy of the Corporate Communications, please visit the Company’s website.

Please note that the English and Chinese versions of all future Corporate Communications will be available on the Websites. Should you have any queries in relation to this letter, please call the Hong Kong Branch Share Registrar at (852) 2849 3399 during business hours from 9:00 a.m. to 5:00 p.m., Monday to Friday, excluding Hong Kong public holidays.

Yours faithfully,
Emperor Culture Group Limited

各位登記股東：

以電子方式傳送公司通訊

根據香港聯合交易所有限公司證券上市規則第 2.07A 條，英皇文化產業集團有限公司（「**本公司**」）將以電子方式向其證券持有人提供本公司已發出或將予發出之公司通訊，供證券持有人參照或採取行動，公司通訊文件包括但不限於 (a) 董事會報告、年度賬目連同核數師報告及（如適用）財務摘要報告；(b) 中期報告及（如適用）中期摘要報告；(c) 會議通告；(d) 上市文件；(e) 通函；及 (f) 委任代表表格（統稱「**公司通訊**」），而閣下可選擇：

- (1) 收取有關公司通訊於本公司網站 (<https://www.EmperCulture.com>) 及香港聯合交易所有限公司網站 (<https://www.hkexnews.hk>)（統稱「**該等網站**」）發佈的電郵通知（「**電郵通知**」）；或
- (2) 收取有關公司通訊於該等網站發佈的通知函印刷本（「**書面通知**」）。

本公司作出有關安排是為了提高效率及成本效益和保護環境，因此建議閣下選擇電郵通知並向本公司提供有效的電郵地址。

在行使上述選擇權時，請閣下於本函背頁的回條上適當的空格內劃上「✓」號，並在回條上填寫所需資料及簽名，然後把回條以傳真 (852) 2849 3319 或電郵至 491-corpcomm@unionregistrars.com.hk 或寄回或親身交回本公司之香港股份過戶登記分處聯合證券登記有限公司（「**香港股份過戶登記分處**」），地址為香港北角英皇道338號華懋交易廣場2期33樓3301-04室。倘若閣下在香港投寄回條，可使用回條下方的郵寄標籤而毋須貼上郵票；否則，請貼上適當的郵票。

倘若本公司尚未收到閣下已填妥的回條（或表示反對電郵通知的另一回應），及直至閣下按上述地址或電郵地址向香港股份過戶登記分處發出合理時間的書面通知另作選擇為止，閣下將被默示同意選擇以電子方式收取公司通訊及公司通訊已發佈的書面通知印刷本。日後，當本公司於該等網站刊發任何公司通訊時，只會向閣下發送一封書面通知，告知閣下公司通訊已於該等網站發佈。該通知將以電郵發出（如閣下已提供有效電郵地址）予閣下或以郵寄方式（如閣下並未提供電郵地址或電郵地址無效）寄往閣下於香港股份過戶登記分處所存置的股東名冊上所示的地址。

閣下可隨時以書面通知本公司（經本公司之香港股份過戶登記分處上述地址或電郵地址發送）要求收取公司通訊之印刷本。倘若閣下已收到有關在該等網站上發佈公司通訊的通知，但因任何原因而難以在該等網站上查閱公司通訊，本公司將於收到閣下要求後免費寄上所需要之公司通訊印刷本。有關索取公司通訊印刷本之安排詳情，請瀏覽本公司網站。

敬請注意，日後所有公司通訊的中、英文版本將會在該等網站刊載。閣下若對此函有任何疑問，請在辦公時間（星期一至星期五上午9時至下午5時，香港公眾假期除外）內致電香港股份過戶登記分處 (852) 2849 3399 查詢。

英皇文化產業集團有限公司
謹啟

2024年1月22日

香港灣仔軒尼詩道 288 號英皇集團中心 28 樓 28/F, Emperor Group Centre, 288 Hennessy Road, Wanchai, Hong Kong

電話 Tel: (852) 2835 6688 傳真 Fax: (852) 2835 8188

Name(s) and Address of Shareholder(s)
股東姓名及地址

Reply Form 回條

To: **Emperor Culture Group Limited (“Company”)**(Stock Code: 491)
c/o Union Registrars Limited
Suites 3301-04, 33/F., Two Chinachem Exchange Square
338 King’s Road, North Point, Hong Kong

致：英皇文化產業集團有限公司（「本公司」）（股份代號：491）
經聯合證券登記有限公司
香港北角英皇道338號華懋交易廣場2期33樓3301-04室

I/We would like to receive the notification of publication of corporate communication(s) of the Company (“**Corporate Communication(s)**”) on the websites of the Company at <https://www.EmpCulture.com> and The Stock Exchange of Hong Kong Limited at <https://www.hkexnews.hk> (collectively “**Websites**”) in the manner as indicated below: 本人／我們希望以下列方式收取已在本公司網站（<https://www.EmpCulture.com>）及香港聯合交易所有限公司網站（<https://www.hkexnews.hk>）（統稱「**該等網站**」）發佈之本公司公司通訊（「**公司通訊**」）通知；

(Please mark (✓) in **ONLY ONE** of the following boxes. 請從下列選擇中，僅在**其中一個**空格內劃上「✓」號)

by receiving a **notification by email** to the email address below when each Corporate Communication is made available on the Websites; OR
每次於該等網站登載公司通訊時收取發送至以下電郵地址的**電郵通知**；或

Email Address
電郵地址

(The Company will send to the email address provided above (if any) with a notification of the availability of each Corporate Communication on the Websites. If no email address or invalid email address is provided, a printed notification letter of the publication of the Corporate Communication(s) on the Websites will be sent to you. Please provide a valid email address in English CAPITAL LETTERS and the email address is used for notification of publication of Corporate Communication(s) only.
(每次於該等網站登載公司通訊時，本公司將發送電郵通知至以上提供之電郵地址（如有）。如未有提供電郵地址或電郵地址無效，則會發出已在該等網站刊登的公司通訊通知函印刷本予閣下。請以英文正楷填寫有效電郵地址，以上電郵地址僅供用作公司通訊之發佈通知。)

by receiving a **printed notification letter** when each Corporate Communication is made available on the Websites.
每次於該等網站登載公司通訊時收取**書面通知印刷本**。

Name(s) : (English) (Chinese)
姓名：(英文) (中文)
(Please use **BLOCK CAPITALS**) (請用**正楷**填寫)

Address :
地址：

Signature(s) : Contact telephone
簽名： number : Date :
聯絡電話號碼： 日期：

Notes 附註:

- Please use legible handwriting to complete all your details clearly.
請閣下以清晰字體填寫所有資料。
- If the Company does not receive this Reply Form or receive an objection from you and until you inform the Company’s Hong Kong Branch Share Registrar by reasonable prior notice in writing or send such a notice to 491-corporate@unionregistrars.com.hk, you will be implied to have consented, to have elected to receive electronic dissemination of Corporate Communication(s) and a printed notification letter (“**Notification Letter**”). All future Corporate Communications will be sent out in the manner specified in the Company’s letter dated 22 January 2024 and only a Notification Letter of the publication of the Corporate Communication(s) on the Websites will be sent to you in the future.
倘若本公司仍未收到本回條或閣下的反對，及直至閣下發出合理事先書面通知或電郵至491-corporate@unionregistrars.com.hk通知本公司之香港股份過戶登記分處，閣下將被默示已同意選擇以電子方式收取公司通訊及書面通知印刷本（「**書面通知**」），而本公司將按本公司日期為2024年1月22日之函件內所述之方式，在將來只向閣下寄發有關該等網站發佈公司通訊之書面通知。
- If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Reply Form in order to be valid.
如屬聯名股東，則本回條須由聯名股東名冊上名列首位的股東簽署，方為有效。
- The above instructions will apply to all future Corporate Communications to be sent to shareholders of the Company until you notify otherwise by reasonable notice in writing to the Hong Kong Branch Share Registrar, Union Registrars Limited at Suites 3301-04, 33/F., Two Chinachem Exchange Square, 338 King’s Road, North Point, Hong Kong or by email to 491-corporate@unionregistrars.com.hk.
上述指示將適用於寄發予本公司股東之所有日後公司通訊，直至閣下發出合理時間的書面通知或電郵至491-corporate@unionregistrars.com.hk通知香港股份過戶登記分處聯合證券登記有限公司（地址為香港北角英皇道338號華懋交易廣場2期33樓3301-04室）另作選擇為止。
- For the avoidance of doubt, we do not accept any additional instructions written on this Reply Form.
為免存疑，任何在本回條上的額外指示，本公司將不予處理。

PERSONAL INFORMATION COLLECTION STATEMENT

“Personal Data” in this statement has the same meaning as “personal data” defined in the Personal Data (Privacy) Ordinance, Cap. 486 of the Laws of Hong Kong (“**PDPO**”), which may include but not limited to your name, contact telephone number, email address and mailing address. Your supply of Personal Data is on a voluntary basis for the purpose of receiving Corporate Communications in the manner chosen. Your Personal Data will be retained for such period as may be necessary for our verification and record purposes. You have the right to request access to and/or correction of the Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of the Personal Data should be in writing by mail to Privacy Compliance Officer of Union Registrars Limited.

收集個人資料聲明

本聲明中之「個人資料」相等於香港法例第486章《個人資料（私隱）條例》（「《**私隱條例**」」）所定義之「個人資料」，當中可能包括但不限於閣下之姓名、聯絡電話號碼、電郵地址及郵寄地址。閣下是自願提供個人資料，以便按閣下選擇之方式收取公司通訊。本公司將在有需要之期間保存閣下之個人資料作核實及記錄用途。閣下有權根據《私隱條例》中的條款，查閱及/或修改閣下之個人資料。任何相關查閱及/或修改個人資料之要求均須以書面方式郵寄至聯合證券登記有限公司之私隱條例事務主任。

*Corporate Communications include but are not limited to (a) the directors’ report, its annual accounts together with a copy of the auditor’s report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.
公司通訊文件包括但不限於(a)董事會報告、年度賬目連同核數師報告及(如適用)財務摘要報告；(b)中期報告及(如適用)中期摘要報告；(c)會議通告；(d)上市文件；(e)通函；及(f)委任代表表格。

Please cut the mailing label and stick this on the envelope to return this Reply Form to us.

No postage stamp necessary if posted in Hong Kong.

閣下寄回本回條時，請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

MAILING LABEL 郵寄標籤

Union Registrars Limited
聯合證券登記有限公司
Freepost No. 簡便回郵號碼：37 WCH
Hong Kong 香港