



英皇文化產業集團有限公司
Emperor Culture Group Limited
於百慕達註冊成立之有限公司 Incorporated in Bermuda with limited liability

Company at a Glance



Competitive Strengths

- Positioned as top tier cinema chain in the Greater China
- Comprehensive cinema network with strong presence at prime locations
- Cinemas are well-equipped with advanced technologies including IMAX theatre system, CINITY theatre system, ScreenX, 4DX or MX4D motion systems, D-Box seats and Dolby Atmos audio systems
- Possess a membership base of over 500,000 in Hong Kong and Macau, translating into huge value
- Enjoy synergies effect with sister companies – Emperor Motion Pictures and Emperor Entertainment Group
- Proficient management team



ScreenX theatre



IMAX laser theatre





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Cinema Network in Chinese Mainland (as at 13 Jan 2026)

Location	No. of Houses	No. of Seats
Chinese Mainland (Sub-total: 14)		
1. The MixC, Hefei	13	1,980
2. Wenjiang Shin Kong Place, Chengdu	10	1,836
3. UpperHills, Shenzhen	9	1,817
4. Shanshan Outlet Plaza, Ganzhou	9	1,500
5. Shin Kong Place, Chongqing	10	1,319
6. IFS Mall, Changsha	6	1,267
7. U Fun, Chengdu	8	1,225
8. Emperor Group Centre, Beijing	10	1,154
9. IFS Mall, Chongqing	6	1,104
10. IFS Mall, Chengdu	8	1,064
11. NOVA, Foshan	7	1,053
12. Sanlitun, Beijing *	7	1,001
13. PAFC Mall, Shenzhen	7	984
14. East Pacific Shopping Mall, Shenzhen	9	449

* Newly opened in 1H2024/25



Grand lobby in Ganzhou



Grand lobby with ticketing machines in Beijing



VIP lounge in Hefei

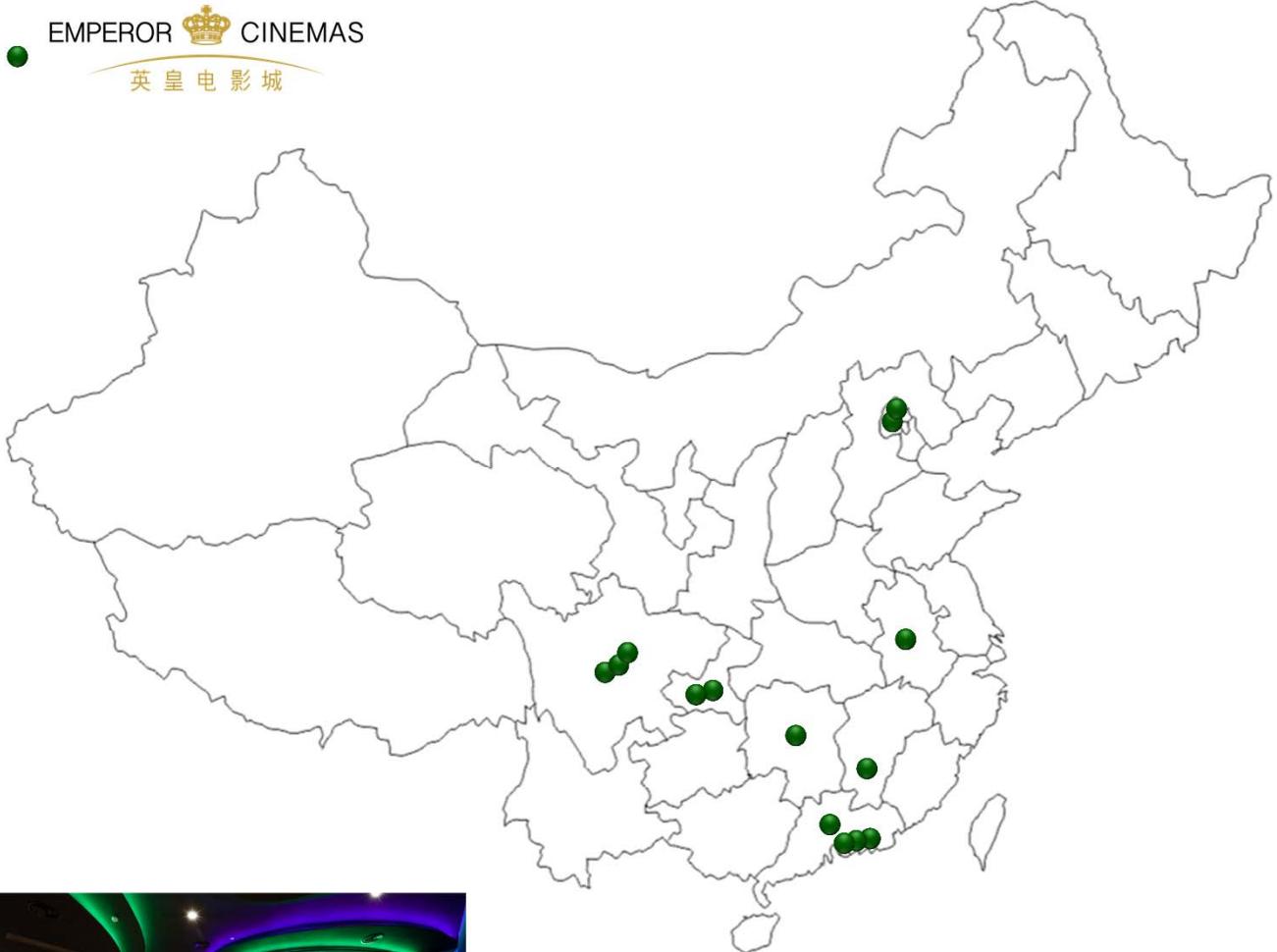




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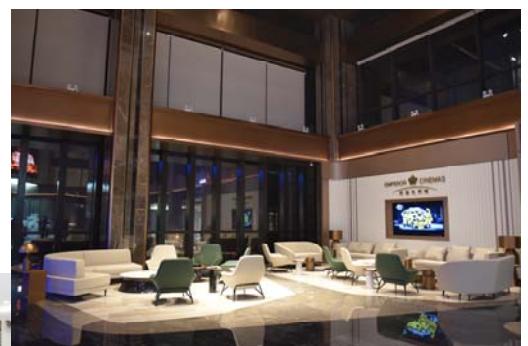
EMPEROR  CINEMAS
英 皇 电 影 城



Dreamland theatre in Chongqing



Concierge in Shenzhen



Lounge in Chengdu





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Cinema Network in Hong Kong and Macau (as at 13 Jan 2026)

Location	No. of Houses	No. of Seats
Hong Kong (Sub-total: 8)		
15. iSQUARE, Tsim Sha Tsui	5	979
16. Times Square, Causeway Bay	5	917
17. The Wai, Tai Wai EMPEROR CINEMAS 英皇戲院 Plus+	6	912
18. The LOHAS, Tseung Kwan O	6	883
19. Citywalk, Tsuen Wan	5	687
20. New Town Commercial Arcade, Tuen Mun	4	385
21. THE SOUTHSIDE, Wong Chuk Hang EMPEROR CINEMAS 英皇戲院 Plus+	4	384
22. Entertainment Building, Central	5	219
Macau (Sub-total: 1)		
23. Lisboeta Macau	9	1,241



Kiosk in iSQUARE, Hong Kong



Lobby in The Wai, Hong Kong



the CORONET VIP House in Lisboeta Macau





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Financial Summary

HK\$'000	FY2023/24	FY2024/25
Revenue	494,541	480,644
<i>Box Office Takings</i>	401,873	389,244
<i>Others</i>	92,668	91,400
Gross Profit	295,778	290,720
<i>Gross Profit Margin</i>	59.8%	60.5%
Impairment Allowances	430,511	29,804
(LBITDA) / EBITDA	(416,224)	54,629
Net (Loss)	(715,149)	(141,646)

Revenue Breakdown

By Geographical Segment	FY2023/24		FY2024/25		Changes
	HK\$'000	Mix (%)	HK\$'000	Mix (%)	
Hong Kong	264,297	53.4%	255,155	53.1%	- 3.5%
Chinese Mainland	207,698	42.0%	204,705	42.6%	- 1.4%
Macau	22,546	4.6%	20,784	4.3%	- 7.8%
Total Revenue	494,541	100%	480,644	100.0%	- 2.8%

Key Performance Indicators

HK\$ million	@30 Jun 2024	@30 Jun 2025
Bank Balances and Cash	84.6	49.8
Total Borrowings	977.0	1,066.0 *

* Including a loan from a related party and amount due to non-controlling interests





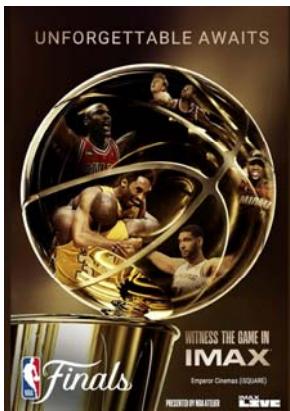
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Future Development Strategies

- ◆ Look for cinema network expansion by identifying good locations
- ◆ Strengthen advertising efforts during the release of blockbusters
- ◆ Enhance customer relationship management
- ◆ Boost brand awareness utilising social media
- ◆ Elevate cinema experience for its audience by offering unique and detail-oriented services
- ◆ Joint promotions with payment platforms and credit card issuers

— — — Special Programme — — —



— — — Joint Promotion — — —



AIA

Credit cards





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Movies Showing in 2025/2026



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