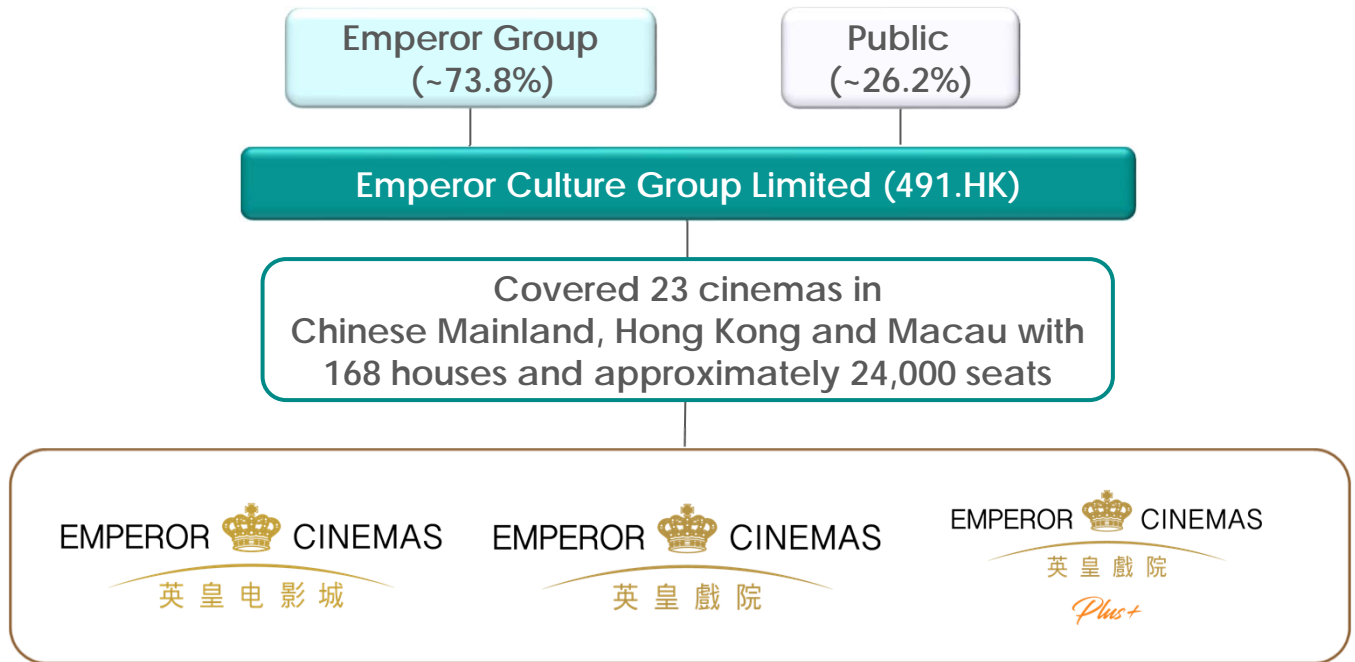




英皇文化產業集團有限公司  
Emperor Culture Group Limited  
於百慕達註冊成立之有限公司 Incorporated in Bermuda with limited liability

## Company at a Glance



## Competitive Strengths

- 👑 Positioned as top tier cinema chain in the Greater China
- 👑 Comprehensive cinema network with strong presence at prime locations
- 👑 Cinemas are well-equipped with advanced technologies including IMAX theatre system, CINITY theatre system, ScreenX, 4DX or MX4D motion systems, D-Box seats and Dolby Atmos audio systems
- 👑 Possess a membership base of over 500,000 in Hong Kong and Macau, translating into huge value
- 👑 Enjoy synergies effect with sister companies – Emperor Motion Pictures and Emperor Entertainment Group
- 👑 Proficient management team



ScreenX theatre



IMAX laser theatre





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Cinema Network in Chinese Mainland (as at 13 Jan 2026)

	Location	No. of Houses	No. of Seats
Chinese Mainland (Sub-total: 14)			
1.	The MixC, Hefei	13	1,980
2.	Wenjiang Shin Kong Place, Chengdu	10	1,836
3.	UpperHills, Shenzhen	9	1,817
4.	Shanshan Outlet Plaza, Ganzhou	9	1,500
5.	Shin Kong Place, Chongqing	10	1,319
6.	IFS Mall, Changsha	6	1,267
7.	U Fun, Chengdu	8	1,225
8.	Emperor Group Centre, Beijing	10	1,154
9.	IFS Mall, Chongqing	6	1,104
10.	IFS Mall, Chengdu	8	1,064
11.	NOVA, Foshan	7	1,053
12.	Sanlitun, Beijing *	7	1,001
13.	PAFC Mall, Shenzhen	7	984
14.	East Pacific Shopping Mall, Shenzhen	9	449

\* Newly opened in 1H2024/25



Grand lobby in Ganzhou



VIP lounge in Hefei

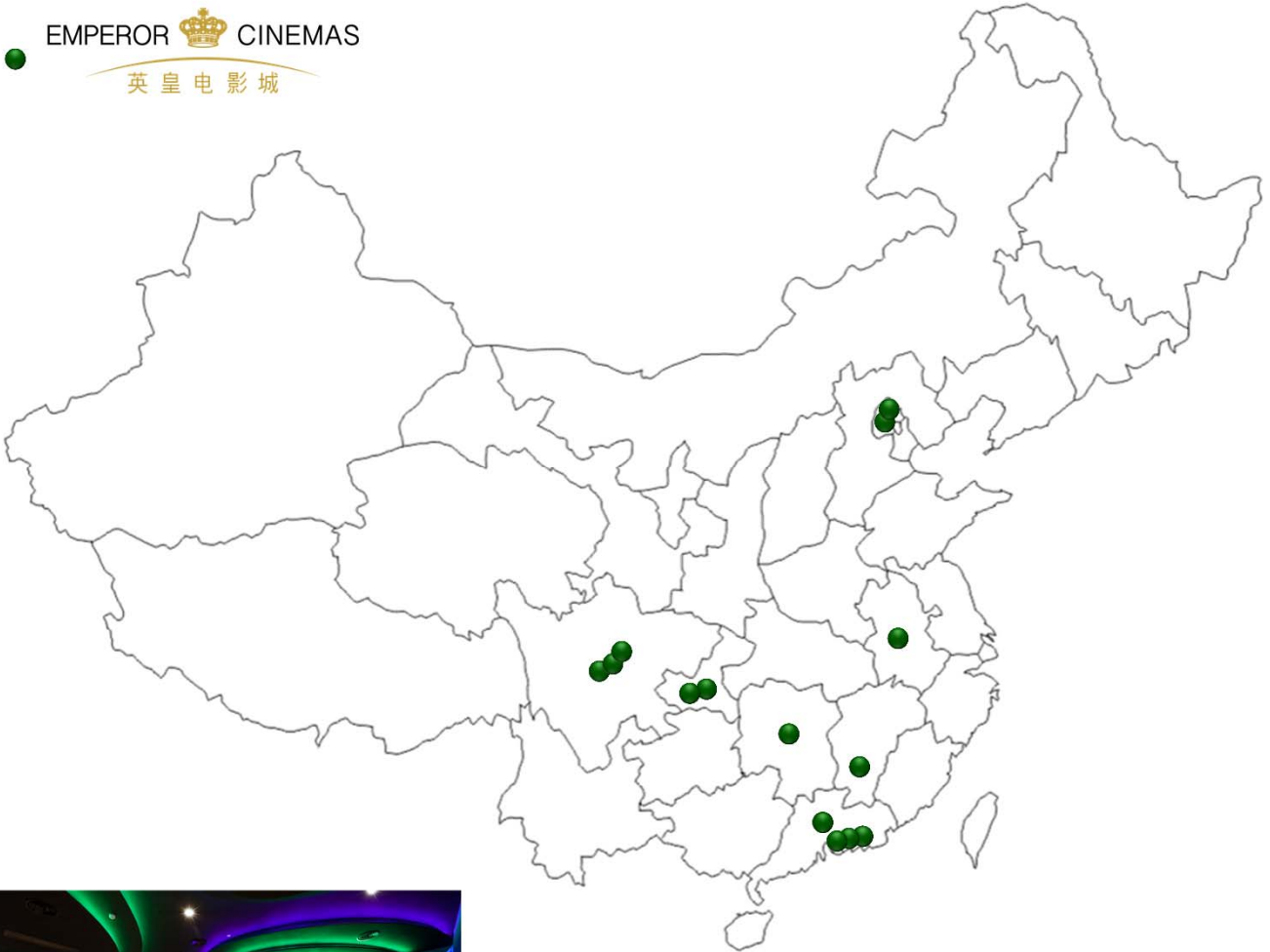


Grand lobby with ticketing machines in Beijing



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Cinema Network in Chinese Mainland (as at 13 Jan 2026)



Dreamland theatre in Chongqing



Lounge in Chengdu



Concierge in Shenzhen









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**Cinema Network in Hong Kong and Macau (as at 13 Jan 2026)**

	Location	No. of Houses	No. of Seats
<b>Hong Kong (Sub-total: 8)</b>			
15.	iSQUARE, Tsim Sha Tsui	5	979
16.	Times Square, Causeway Bay	5	917
17.	The Wai, Tai Wai 	6	912
18.	The LOHAS, Tseung Kwan O	6	883
19.	Citywalk, Tsuen Wan	5	687
20.	New Town Commercial Arcade, Tuen Mun	4	385
21.	THE SOUTHSIDE, Wong Chuk Hang 	4	384
22.	Entertainment Building, Central	5	219
<b>Macau (Sub-total: 1)</b>			
23.	Lisboeta Macau	9	1,241



Kiosk in iSQUARE, Hong Kong



Lobby in The Wai, Hong Kong



the CORONET VIP House in Lisboeta Macau



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## Financial Summary

HK\$'000	FY2023/24	FY2024/25
Revenue	494,541	480,644
<i>Box Office Takings</i>	<i>401,873</i>	<i>389,244</i>
<i>Others</i>	<i>92,668</i>	<i>91,400</i>
Gross Profit	295,778	290,720
<i>Gross Profit Margin</i>	<i>59.8%</i>	<i>60.5%</i>
Impairment Allowances	430,511	29,804
(LBITDA) / EBITDA	(416,224)	54,629
Net (Loss)	(715,149)	(141,646)

## Revenue Breakdown

By Geographical Segment	FY2023/24		FY2024/25		Changes
	HK\$'000	Mix (%)	HK\$'000	Mix (%)	
Hong Kong	264,297	53.4%	255,155	53.1%	- 3.5%
Chinese Mainland	207,698	42.0%	204,705	42.6%	- 1.4%
Macau	22,546	4.6%	20,784	4.3%	- 7.8%
Total Revenue	494,541	100%	480,644	100.0%	- 2.8%

## Key Performance Indicators

HK\$ million	@30 Jun 2024	@30 Jun 2025
Bank Balances and Cash	84.6	49.8
Total Borrowings	977.0	1,066.0 *

\* Including a loan from a related party and amount due to non-controlling interests



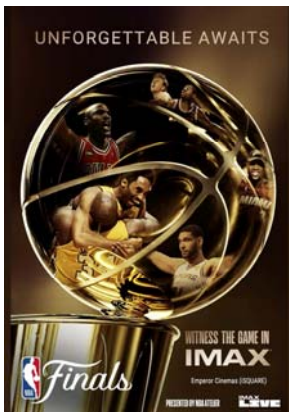


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## Future Development Strategies

- Look for cinema network expansion by identifying good locations
- Strengthen advertising efforts during the release of blockbusters
- Enhance customer relationship management
- Boost brand awareness utilising social media
- Elevate cinema experience for its audience by offering unique and detail-oriented services
- Joint promotions with payment platforms and credit card issuers

### — . — Special Programme — . —



### — . — Membership Programme — . —



### — . — Joint Promotion — . —



AIA



Credit cards





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Movies Showing in 2025/2026



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